

Annamalai University

Annamalai University, accredited with 'A+' Grade by NAAC in 2022, is one of India's largest public residential university with 10 Faculties (Arts, Science, Marine Sciences, Indian Languages, Engineering and Technology, Education, Fine Arts, Agriculture, Medicine, Dentistry) and 49 departments of study. Sprawling over 950 acres of land, the University does yeoman service in taking education to the doorsteps of the people who are otherwise far from access to centres of higher learning. The University has initiated several innovative teaching programmes over the years and has been a pioneer in distance education. Consequently the Colleges situated in the districts of Villupuram, Cuddalore, Kallakurichi and Mayiladuthurai has been affiliated to Annamalai University.

Business Administration Department

The Department of Business Administration was established in the year 1978. It is one of the premier Management Departments in Tamil Nadu. In the course of its forty four years, it has stayed nimble and dynamic, adapting to changing times and formulating programmes in tune with the industry needs. The Department offers programmes such as MBA Business Analytics / Dual specialization / HRM / Finance / Marketing / Infrastructure Management / International Business Management and Ph.D. The Department is staffed with well qualified faculty members across diverse specializations. This has enabled the department to concentrate on research activities, and so far 202 M.Phil and 589 Ph.D have been awarded

in the department. The department in association with National Institute of Agricultural Extension Management (MANAGE), an organization under Ministry of Agriculture and Farmers Welfare, Government of India conducts a series of 45 days programme on Agri-Clinic and Agri-Business Centres to give training to unemployed Agriculture Graduates to develop agripreneurial skills. The Department is conducting series of Entrepreneurship Awareness Camp (EAC), sponsored by Entrepreneurship Development Institute of India (EDII), Department of Science & Technology, Government of India.

ICSSR - SRC

Indian Council of Social Science Research (ICSSR) was established in the Year 1969 by the Government of India to Promote research in social sciences in india.

ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in india.

Objective of the Programme

The overall aim of the proposed course would be to hone the research skills of young, aspiring students to undertake high quality research and publications.

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ICSSR - SRC

Funded



SEVEN DAYS RESEARCH METHODOLOGY COURSE

For M.Phil./ Ph.D/ PDF Scholars

From Tamil Nadu and Puducherry Only

24th March to 30th March, 2025

Sponsored by

Indian Council of Social Science Research

Southern Regional Centre

(Ministry of Human Resource Development, New Delhi)

Course Director

Dr.M.ARUL

Professor & Head,

Department of Business Administration

Course Co-Director

Dr.T.THILEEPAN

Assistant Professor (Deputed)

Department of Business Administration

Organized by

Department of Business Administration

Annamalai University,

Cuddalore Dt, Tamilnadu

How to apply

Interested Research Scholars from Tamil Nadu and Puducherry State Register your Profile by click Google form Link (or) Scane QR Code

Google Form Link:

<https://forms.gle/Pb8tkRc51SvJCS586>



Required Documents for Registration

- Passport Size Photo (Recent)
- Community Certificate
- Ph.D. Admission Certificate
- Course work Completion Certificate
- Signature of the Applicant

Registration Fee

No Registration fee.

Food & Accommodation

Food and Refreshments will be provided to all participants. Accommodation will be provided on sharing basis at the university guest house to the outstation participants only.

Travel Allowance

Travelling allowance by shortest distance (II class train fare / Ordinary government bus fare) will be provided to outstation candidates. The participants should present original tickets to claim TA as per icssr gudelines. No local conveyance would be reimbursed.

Venue

AUDBA Hall,
Dept. of Business Administration,
Annamalai University.

Certificate of Participation

The Certificates will be provided to all the participants on successful completion of the course. it is mandatory for all participants to attend all the sessions.

Selection Procedure

- First time applicants for Research Methodology Course
- The directors deserves the right for scrutiny and selection of the candidates based on the above mentioned criteria.

Dates to Remember

Last Date for Registration : 10.03.2025
Communication regarding selection : 13.03.2025
Commencement of Programme : 24.03.2025

Address for Communication

Course Director
ICSSR - SRC - RMC
Department of Business Administration
Annamalai University,
Annamalainagar - 608 002.
Cuddalore Dt,
Tamilnadu.

Contact

Dr. T. Thileepan - 9677435622
Dr. J. Birabakaran - 9976925719
Dr. R. Narayanan - 9994211008
Mr. S. Karthick - 9629764992

E-mail : icssrrmc.au@gmail.com

Organizing Committee

Chief Patron :

Prof. T. ARUTSELVI

Vice - Chancellor Convener Committee Member
Annamalai University

Patron :

Prof. M. PRAKASH

Registrar i/c.
Annamalai University

Co - Patron :

Prof. K. VIJAYARANI

Dean, Faculty of Arts,
Annamalai University

Course Director :

Dr.M.ARUL

Professor & Head,
Department of Business Administration

Course Co - Director :

Dr.T.THILEEPAN

Assistant Professor, (Deputed)
Department of Business Administration

Organizer :

Dr. R. NARAYANAN

Assistant Professor,
Department of Business Administration

Dr. J. BIRABAKARAN

Assistant Professor,
Department of Business Administration

Co - Organizers :

Dr.G.LATHA

Dr.K.SIVAKUMAR

Dr.J.JOHN ADAIKALAM **Dr.M.D.SENTHILKUMAR**

Dr.M.BALAMURUGAN

Scholar Co-Ordinators :

Mr.S.KARTHICK

Mr.D.MAHALINGAM

Ms.V.AARTHI

Ms.AKILA STEPHEN

Mr.M.VIGNESH

Mr.R.DEEPANRAJ

Ms.P.MANJU

Ms.A.JONES OSHIN